



## Geggus E·M·S Receives Top Innovator Award Ranga Yogeshwar Presents Coveted "TOP 100 Innovation Seal"



A jury of high-calibre business experts has identified this year's top innovators. Geggus E·M·S achieved excellent results in an independent, scientifically grounded benchmarking and is among the most innovative small and medium-sized companies in Germany. On Friday, 27 June 2014, Ranga Yogeshwar presented the coveted "TOP 100 Innovation Seal" at the Essen summit of German small and medium-sized companies. Ranga Yogeshwar, the mentor of the TOP 100 project, is a science journalist, physicist, and a presenter of scientific TV broadcasts.

### Innovation: A Family Tradition

Geggus E·M·S is a family-run business with a long tradition. Innovative strength has been a major characteristic of Geggus E·M·S since the founding of the firm. Geggus E·M·S has always attached great importance to innovation to meet the increasing standards for entrance matting systems concerning design, functionality, and safety. "Our innovation-friendly executive management is involved in all development processes. Our primary goal is to create efficient and sustainable systems on the basis of innovative technologies and new ideas", says Kai Geggus. As the executive director of Geggus E·M·S, he is running the

firm in the third generation together with general manager Christian Sandkühler. The firm was founded by Theodor Geggus in 1947, and it has now been given top ratings in the five key categories innovation success, innovation climate, innovative processes and organisation, innovation marketing, and innovation-friendly executive management. "We are very proud that we have been awarded the TOP 100 Innovation Seal. This is a huge recognition of the commitment of all members of staff at Geggus E·M·S. Receiving this award would not have been possible without great team work," says Kai Geggus.

### Ideas and Successful Development

Turning novel ideas into marketable innovations is a basis of success for Geggus E·M·S. The development of the all-purpose "Top Clean" aluminium entrance matting system in the 1990s by Gerhard and Helmut Geggus, the sons of the company's founder, was a milestone and allowed the firm to become a leading player on the international market. Today, one out of three entrance mats produced at Geggus E·M·S is for international customers, and the firm's export activities cover more than 30 countries.



First impressions last



**Geggus E·M·S®**

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